

End Semester/ Reappear (Semester I) Examination December, 2024

Programme: B. Pharm

Full Marks: 35

Course: Communication Skills

Time: 2 Hrs.

Course Code: BP105T

Enrollment No: _____

Section I

1. **Short Answer type questions. Answer any five** **5 x 5 = 25**
- Explain 'Ask Principle – The Success Triangle.' (CO1 Understand)
 - Explain the elements of communication (CO2 Remember)
 - Explain the types of listening. (CO3 Remember)
 - Discuss the techniques of delivering an effective presentation. (CO4 Understand)
 - 'Good content is the backbone of a presentation'. Explain (CO4 Remember)
 - 'Communication is the integral part of human life'. Explain (CO5 Understand)
 - Compare oral and written forms of verbal communication. (CO2 Understand)

Section II

- Long Answer type questions. Answer any one.** **1 x 10 = 10**
- 'Communication is the life blood of any organization. Do you agree to the given statement. Elaborate. (CO1 Evaluate)
 - 'Reading, Writing, Speaking, Listening are the four fundamental skills of any language.' Analyze. (CO3 Analyze)
 - What are the major personality traits which is being observed by the judges during group discussion? Explain. (CO5 Analyze)

Course Outcome (CO)

On the successful completion of the Course, students will be able to:-

- CO1: Understand the behavioral needs for a Pharmacist to function effectively in the areas of pharmaceutical operation.
- CO 2: Communicate effectively (Verbal and Non Verbal) effectively manage the team as a teamplayer.
- CO3: Ability to be an effective team player.
- CO4: Develop Interview skills, Leadership qualities and essentials.
- CO5: Develop competency in group discussion.